

## SPEND A DAY AT JYOTI PRIYA BEAUTY PALOUR

“I go to school in the morning, come back at 1pm and work at my beauty parlor till 10 pm. In the afternoon I also go for my tuitions” said Priya with excitement.

Proud and confident Priya is 17 years old, studies in class 11<sup>th</sup> and lives in Daundahera with her parents. She wants to have a career, be financially capable, and support herself and family. Her dreams got wings, when she joined the Beauty Culture course at Kadimi Skill Development Centre in January 2016. Priya was focused from the beginning and regularly attended all the classes; after completing her course at the Kadimi Centre she joined hands with one of her friends and opened her own beauty parlor. In the afternoon when there isn't much work, Priya goes for her tuitions classes. We curiously enquired how she manages both studies and work, she beamed confidently and said, “I have my books at the parlor, so in between work, when am free, I ensure that I complete my homework”.



**“I BELIEVE IF YOU  
WANT TO DO WELL,  
YOU CAN DO IT!” –  
PRIYA**

Priya's father not keeping well for some time now, mother a house maker and two younger siblings, Priya supports her family from the earnings of the parlour. She wants to pay for the education of her two younger siblings so that they are also able to follow and achieve their dreams.



Kadimi Skill Development Centre is sponsored by Kadimi Tools Manufacturing Co. Ltd. and implemented by PHD Rural Development Foundation, in Daundahera Village, Gurgaon. The centre is supported by the village community by providing space for the centre free of cost. The centre aims to provide market-based skill development training to the less privileged since January 2016. A total of 42 students have been trained since then in –

Beauty Culture and insight into customer relationship management. Many girls after doing the beauty culture course have either secured a job at beauty parlors, cosmetic stores or have started their own income generating enterprise. Kadimi Skill Development Centre is an initiative towards empowering women to become self reliant.

*We invite you to come and spend a day with the enthusiastic young students at the Kadimi Skill Development Centre and support them in making it big everyday!*



KADIMI TOOL MFG. CO. PVT. LIMITED

118, Udyog Vihar, Phase 1,  
Gurgaon – 122016, Haryana



PHD RURAL DEVELOPMENT FOUNDATION

PHD House, 4/2, Siri Institutional Area, August Kranti Marg, New Delhi-16

Website: <http://phdcci.in/rdf/>